

Labeling Solutions to Meet All of Your Needs

A label often reflects the quality and benefits of a company and its product. Appearance is extremely important, but it isn't the only concern when selecting a label manufacturer. Lowry Labeling has 20+ years of experience helping customers solve their labeling needs.

Whether it is a durable, harsh environment label that must withstand soldering temperatures and chemical exposure, or simply a compliance label which meets the GS-1 system of barcode standards to ship products through the supply chain, Lowry has the knowledge and product expertise to ensure that our customers receive high quality labels and tags which meet their application requirements.



Our capabilities can be divided into these product groups:



STOCK LABELS

Lowry carries a complete inventory of stock label sizes and styles to meet a wide variety of thermal transfer, direct thermal and dot-matrix labeling applications. Lowry's stock blank case label program is for customers who need immediate delivery of blank labels and can take advantage of low cost, high performance labels for thermal transfer bar code printers.



IMPRINTED BARCODE & VARIABLE DATA LABELS

Lowry's Labels Quick service bureau program employs the latest printing and RFID encoding technologies to produce bar-coded labels with sequential numbering and other variable product information. Designed to meet customer specifications, labels can be imprinted with all popular linear and two-dimensional barcodes, a company logo or graphic image. All orders are verified to meet ANSI standards.



CUSTOM BLANK LABELS & TAGS

For use with direct thermal, thermal transfer or dot matrix printers from all manufacturers. Lowry will customize the size, label material, adhesive, configuration, or any other feature to deliver a custom solution for your unique labeling requirements. We maintain a library of over 1,000 existing dies.



SPECIALTY/LIBRARY BARCODE LABELS

Custom bar code labels for all leading tape library manufacturers and integrators, including DLT, Super DLT, and LTO label formats. We offer tape library customization and immediate turnaround.



RFID LABELS

Lowry utilizes state-of-the-art finishing equipment to produce a full range of RFID-enabled labels & tags in a variety of stock or custom configurations. We work closely with industry-leading RFID inlay manufacturers including Alien, Avery Dennison RFID, and SMARTRAC to ensure that we can meet the most challenging requirements.



LABEL & RIBBON KITS

Lowry matches the correct label material with the correct ribbon and packages the correct quantity of each together. This means less waste, less inventory to manage, one convenient package, and one shipping charge. Take-from-stock and custom kitting options available.



FLEXOGRAPHIC PRINTED LABELS & TAGS

Using your existing artwork, Lowry can print custom color logos and graphics to your specifications. We will customize the size, label material, adhesive, configuration, or any other feature to meet your unique labeling requirements.

One-Stop Source

Lowry Labeling is a one-stop source for labeling solutions in industries such as automotive, manufacturing, distribution/warehouse, transportation/logistics, retail, healthcare, and government. We offer a complete line of labels and tags, ribbons, design and printing services, customizable labeling software, and print-and-apply and apply-only labelers through our Automated Labeling System division.

Label Applications

Whether your specs call for temperature-, chemical-, smudge-, or scratch-resistant labels, Lowry has the expertise, materials, adhesives and inks to handle even the most demanding label requirements.

- Consecutive Number
- Security
- Removable
- Weather Proof
- Barcode
- Static Cling
- Piggyback
- 4-color Process
- Custom Shapes
- Tamper Evident
- Freezer
- Roll Labels

Thermal Transfer Printer Ribbons

In order to obtain the highest quality results when printing bar code labels with thermal transfer printers, it is important to understand the different characteristics of the ribbons offered today and match them with the appropriate label material. Lowry offers an extensive line of ribbons for all applications, including premium wax ribbons, smudge resistant wax/resin ribbons, durable resin ribbons, and color ribbons to add flair or to color-code your labels.

Managed Supplies Inventory Programs

Your labels and ribbons are available when YOU need them with Lowry's flexible Managed Inventory options. We offer Make & Hold and Blanket Order agreements, both reduce overall consumables costs through:

- Volume discounts based on larger production runs
- Lower freight costs with consolidated shipments
- Less inventory carrying costs
- Reduced administrative efforts and paperwork
- Price protection
- Pay only upon shipment

Lowry Commitment

From our art department designers to customer care personnel, press operators to our shipping department, everyone within our organization is committed to making your order run smoothly and efficiently. It's a commitment that shows in the superior quality and performance of your labels and tags. Contact Lowry today and one of our knowledgeable representatives will help you solve your labeling needs.

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Quality Assurance

Lowry is ISO 9001:2008 Certified and adheres to strict quality control procedures as required to maintain this certification.