



## Converting Capabilities

- ▶ Blank converting
- ▶ Multi-color flexographic printing & converting
- ▶ RFID conversion
- ▶ Reverse (back side) printing
- ▶ Laminating (front and back side)
- ▶ Face Slits
- ▶ Back Slits
- ▶ Special-Shapes
- ▶ Piggyback
- ▶ Relamination/Delamination
- ▶ Perforations
- ▶ Pinfeed
- ▶ Air-Eject
- ▶ UV Coating

## Finishing Capabilities

- ▶ Rolls – Multiple Outer Diameter (OD) and Inner Core (IC) Configurations
- ▶ Fan-folding
- ▶ Sheeting

## Quality Assurance

- ▶ Lowry is ISO 9001:2008 Certified and adheres to strict quality control procedures as required to maintain this certification.



**Lowry Solutions**

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# Labeling Capabilities

*Our capabilities can be divided into these product groups:*

### Stock Labels

Lowry carries a complete inventory of stock label sizes and styles to meet a wide variety of thermal-transfer, direct thermal and dot-matrix labeling applications. Lowry's stock blank case label program is for customers who need immediate delivery of blank labels and can take advantage of low cost, high performance labels for thermal transfer bar code printers.

### Custom Blank Labels & Tags

For use with direct thermal, thermal transfer or dot matrix printers from all manufacturers. Lowry will customize the size, label material, adhesive, configuration, or any other feature to deliver a custom solution for your unique labeling requirements.

### RFID Labels

Lowry utilizes state-of-the-art finishing equipment to produce a full range of RFID-enabled labels & tags in a variety of stock or custom configurations. Working closely with industry-leading RFID inlay manufacturers including Alien, Avery Dennison RFID, and SMARTRAC ensures that we can meet the most challenging requirements.

### Flexographic Printed Labels & Tags

Using your existing artwork, Lowry can print custom color logos and graphics to your specifications. We will customize the size, label material, adhesive, configuration, or any other feature to meet your unique labeling requirements.

### Imprinted Barcode & Variable Data Labels

Lowry's *Labels Quick* service bureau program employs the latest printing and RFID encoding technologies to produce bar-coded labels with sequential numbering and other variable product information. Designed to meet customer specifications, labels can be imprinted with all popular linear and two-dimensional barcodes, a company logo or graphic image. All orders are verified to meet ANSI standards.

### Specialty / Library Barcode Labels

Custom bar code labels for all leading tape library manufacturers and integrators, including DLT, Super DLT, and LTO label formats. We offer tape library customization and immediate turnaround.

### Label & Ribbon Kits

Lowry matches the correct label material with the correct ribbon and packages the correct quantity of each together. This means less waste, less inventory to manage, one convenient package, and one shipping charge. Take-from-stock and custom kitting options available.

